Analytic Measures Inc. a finalist for EdTech Awards 2021

Palo Alto, CA (April 15, 2020) Analytic Measures Inc. (AMI) is pleased to have been selected as a finalist for two categories in EdTech Digest's **EdTech Award 2021**: the Cool Tool Award 2021 (testing & assessment) and the Trendsetter Award 2021 (edtech company setting a trend). This year's finalists and winners were narrowed from a larger field and judged based on various criteria, including: pedagogical workability, efficacy and results, support, clarity, value and potential. Celebrating its 11th year, EdTech Digest is the largest recognition program in all of education technology.

The EdTech Cool Tool Award 2021: Moby.Read®, AMI's fully automated, interactive Oral Reading Fluency (ORF) assessment for Kindergarten to Grade 5 students, was listed as a finalist in the testing & assessment category. ORF assessments are typically labor and time intensive as teachers administer them one student at a time. Analytic Measures Inc. (AMI) has reimagined the assessment experience to accelerate student learning. Moby.Read uses advanced speech recognition and scoring technologies to automate the oral reading assessment and increase testing accuracy. This saves valuable time and enables teachers to focus on tailoring instruction to improve students' reading skills. All student reading is captured and recorded for teacher playback, a feature essential for remote, hybrid and in-person learning.

The EdTech Trendsetter Award 2021: AMI is a trendsetter in designing and building tools to improve all facets of learning that depend on literacy and communication—the uniquely human skills that all learners need for success in school, at work, and through life. AMI applies its deep expertise in artificial intelligence, machine learning, psycholinguistics, test design and psychometrics to develop automated performance assessment products and services across age groups and domains. AMI's proprietary AI engine powers voice-based instruction and assessment with immediate and actionable feedback for spoken and written tasks which has been validated by several important research organizations. AMI collaborates with education industry leaders to deploy sophisticated automated scoring technologies to improve assessment and learning products. The service combines spoken language processing, natural language processing, and text-based evaluation technologies with customized scoring algorithms to measure a range of skills, including reading, communication, academic content, and social and emotional skills.

About Analytic Measures Inc. (AMI)

Analytic Measures Incorporated (AMI) is a premier voice technology services company built on the principle that applying strong data science and technology in educational settings will accelerate learning. We design and build tools to improve all facets of literacy and communication—uniquely human skills that **learners of** all ages need to succeed in school and the world of work. We apply our deep expertise in artificial intelligence, machine learning, psycholinguistics, and test design and psychometrics to develop new educational products and automated performance assessment services. At AMI, we collaborate with educators across the US and around the globe to optimize advanced speech, text, and performance evaluation technologies for today's diverse learners. Our team is based in Palo Alto, California. Learn more about AMI and try Moby.Read.

About EdTech Digest and the EdTech Awards

EdTech Digest, a leading source of cool tools, interviews, and trends showcasing the future of learning—annually honors the best and brightest people, products and groups working in edtech with The EdTech Awards. Cool Tool, Leadership, and Trendsetter honorees span the K-12, Higher Ed, and Skills & Workforce sectors.