Analytic Measures Inc. and the University of Oregon announce a partnership to expand Moby.Read®—AMI's digital oral reading fluency assessment—and help more students strengthen their literacy skills.

Palo Alto, California – June 17, 2020

Analytic Measures Inc. (AMI) announced a partnership with University of Oregon's Behavioral Research and Teaching Unit (BRT) to license reading passage content and machine learning annotations for Moby.Read—an engaging and valid assessment of early reading skills which provides teachers and schools with immediate insights into student performance. Through the integration of Moby.Read's data science with BRT's content, AMI will provide more students opportunities to strengthen their skills in schools and at home.

Since its release in January 2019, Moby.Read has been used by over 10,000 students to measure and strengthen their oral reading fluency skills. A fully automated, self-administered oral reading fluency benchmark assessment for students in Grades K-5, Moby.Read was developed, in part, with funding from the Institute of Education Sciences (IES) at the US Department of Education. Moby.Read applies AMI's automated speech recognition (ASR) and natural language processing (NLP) technologies to report critical early reading skills, including reading level, accurate rate (i.e., words correct per minute), comprehension, and expression.

Remarking on the partnership, AMI's co-founder and president, Jared Bernstein, said, "AMI is proud to collaborate with Gerald Tindal, Joseph Nese, and the entire BRT team. Their research and development work is at the intersection of curriculum-based measures and early reading, which complements AMI's technical strengths. AMI looks forward to incorporating BRT's high-quality, student-tested content into Moby.Read, which will help us accelerate literacy development for young readers."

"We are excited about our collaboration with AMI, as it blends cutting-edge research on measurement, reading, assessment, and natural language processing technologies. We particularly look forward to providing educators with a tool that can better inform reading instruction while reducing the resource demands of classroom assessment," said Dr. Joe Nese, Principal Investigator at BRT.

About AMI
Founded in 2014 and based in Palo Alto, California, AMI is an employee-owned corporation operating on the principle that strong data science and technology applied in educational settings will accelerate learning. AMI applies artificial intelligence, machine learning, psycholinguistics, psychometrics, and assessment design to develop technology-enhanced

products and scoring systems (amiScore). AMI is putting the power of advanced technologies to work for teachers and learners of all ages. For more information and demo instructions, visit https://www.analyticmeasures.com/moby-read.

About University of Oregon's Behavioral Research and Teaching Unit (BRT)
BRT is comprised of a group of researchers conducting research and development in student learning and academic assessment. BRT is located at the University of Oregon's College of Education and is funded from federal grants and state contracts. The team is composed of faculty, staff, and students committed to the development of effective educational programs for all students. For more information, visit: https://www.brtprojects.org/

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